



Proposed APA Client Project: Sustainability Planning Inventory & Guide

Project Presentation:
San Francisco State University
Scott Edmondson, AICP
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The Client – APA CC N Board -- Sustainability Committee

- American Planning Association
 - California Chapter
 - Northern (section)
 - Board
- Sustainability Committee
 - Formed Sept. 2010



Who am I – Scott Edmondson, AICP



1. 25 years in Planning

- a. 17 in env. rev.
- b. 3 in facilities planning.
- c. 5 at Citywide 2000-5

3. 2009+ – training in The Natural Step – a strategic sustainability planning methodology.

2. Sustainability since 1960s

- a. 1969 – 1st gen. Env.
- b. 1975 – Utopia/Oblivion
- c. 1983 – OECD
- d. 1990s – APA Newsletter, policy guide, conf., TNS
- e. 1995-6 – SF Sustain. Pl.
- f. 1998+ -- BAASC, China
- g. 2003/4 – ABAG Liaison
- h. 2004 – UCP
- i. 2005+ -- S2030

Who is the Sustainability Committee?

1. Co-Chairs:

- a. Scott Edmondson
- b. Katja Irvin

2. Members:

- a. Kay Cheng
- b. Caroline Teng

3. Board Advisors

- a. Hanson Hom (Dir.)
- b. Katja Irvin (Liaison)
- c. Justin Meeks



Client Problem



In the context of accelerating urgency and many responses to the sustainability challenge,

and the planning profession's potentially unique leadership role,

what can the Northern Board do to accelerate effective sustainability planning?



Answer:



Establish an
interactive, web-
based, sustainability
planning
learning/practice
network.

Learning/Practice Network



Client Project— Sustainability Planning Inventory & Guide

1. Inventory of Innovation

- a. leading-edge cases of innovative transformational urban sustainability planning, policy, and initiatives.
 - i. Northern Section
 - ii. Elsewhere

2. Associated Sustainability Guide.

3. Advice/recommendations on network & larger challenge.



Thank you – Q&A

